

## CENTRAL INSTITUTE OF PLASTICS ENGINEERING & TECHNOLOGY (C I P E T)

### FIVE YEAR CALENDAR OF "SWACHH BHARAT ABHIYAN " PROGRAMMES

Sl.No.	Swachh Bharat Abhiyan - Core activities	First Year Nov-14 to Oct-15	Second Year Nov-15 to Oct-16	Third Year Nov-16 to Oct-17	Fourth Year Nov-17 to Oct-18	Fifth Year Nov-18 to Oct-19	Total No. of Programmes
1	In House Publication Media (CIPET Times, STC Books, Seminar etc.)	20	20	20	20	20	100
2	Community Mobilization (Awareness Camps, Open Public Counselling sessions, Drama etc )	40	40	40	40	40	200
3	Outdoor Media (Public Shows, Wall Paintings, Banner displays, leaflet etc )	36	36	36	36	36	180
4	Folk Media ( Field publicity through workshop/ Nukkad Natak (Drama)/ Puppet show etc)	40	40	40	40	40	200
5	Entertainment Education (Rallies, Competition, Seminars , Celebrating Days like world Toilet day, World Hand washing day etc.	40	40	40	40	40	200
	<b>Total</b>						<b>880</b>