

**OBSERVANCE OF "SWACHHTA PAKHWADA"**  
**FROM 01<sup>ST</sup> SEPTEMBER, 2021 TO 15<sup>TH</sup> SEPTEMBER, 2021 BY CIPET**  
**- "SWACHHTA MESSAGE"**

The Hon'ble Prime Minister of India, Shri Narendra Modi had launched the Swachh Bharat Mission, on 02.10.2014 across the country as a national movement. It is the most significant cleanliness campaign by the Government of India, major activities under this campaign include elimination of open defecation, conversion of unsanitary toilets to pour flush toilets, eradication of manual scavenging, municipal solid waste management and bringing about a behavioural change in people regarding healthy sanitation practices.

Swachhta Abhiyan is just not a one-time event; it is a continuous pursuit to imbibe healthy practice in our day to day life. A sense of responsibility has been evoked among the people through the Swachh Bharat Mission. Now citizens which include general public, students employees of Govt./ Private Organisations including various NGOs & institutions are becoming active participants in cleanliness activities across the nation. The dream of a "Clean India" once seen by Mahatma Gandhi has begun to get a shape.

CIPET is committed to its contribution in Swachh Bharat Mission. Apart from regular cleanliness drive of Institute's premises and neighbouring areas such as community parks, school etc., CIPET has contributed towards "Swachh Vidyalaya" initiative by constructing 25 Nos. of Girls Toilet in the Govt. Schools situated in the concerned Locality/Panchayat/District of various CIPET Centres. These toilets are being maintained and kept operational by concerned CIPET Centres.

This year also, CIPET Centres across India are observing Swachhta Pakhwada from 01.09.2021 to 15.09.2021, to undertake activities as per approved Swachhta Pakhwada Action Plan.

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